

Cookies Policy of Matthew Algie

1. Policy Statement

- 1.1 www.matthewalgie.com is a site operated by Matthew Algie & Company Limited. We are registered in Scotland under company number SC028433. Our registered office is at Matthew Algie & Company Ltd, 16 Lawmoor Road, Glasgow, G5 0UL, UK.

2. General Information

- 2.1. Our site uses cookies to distinguish you from other users. This helps us to provide you with a good experience when you browse our site and also allows us to improve our site. A cookie is a small file which asks permission to be placed onto your computer's hard drive. Once you agree, the file is added and the cookie helps examine web traffic or lets you know when you visit a particular site.
- 2.2. Essentially, cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.
- 2.3. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie does NOT give us access to your computer or any information about you, other than the data you choose to share with us.
- 2.4. We use cookies on our website and we assume you are ok with this, otherwise please disable cookies in your browser or navigate away and clear cookies set by the website. By continuing to browse the site, you are consenting to our use of cookies.
- 2.5. We reserve the right to modify or amend the use of cookies at any time and for any reason. Any changes will be posted on our site and will take effect as soon as they are posted. By continuing to use our site after any changes are posted you are indicating your acceptance of those changes.

3. Cookies we use

- 3.1 We use the following cookies:

- a) **Strictly necessary cookies:** These are cookies that are required for the operation of our site. They include, for example, cookies that enable you to log into secure areas of our site. The following is strictly necessary in the operation of our website.
- This Website Will:
Remember what is in your shopping basket
Remember where you are in the order process
Remember that you are logged in and that your session is secure. You need to be logged in to complete an order.
- b) **Analytical/performance cookies:** These cookies allow us to recognise and count the number of visitors to our site and to see how visitors move around our site when they are using it. This helps us to improve the way our site works, for example, by ensuring that users are finding what they are looking for easily.
- c) **Functionality cookies:** These are used to recognise you when you return to our site. This enables us to personalise our content for you and remember your preferences.
- d) **Targeting cookies:** These cookies record your visit to our site, the pages you have visited and the links you have followed. This information will be used by us and third parties to make our site and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.
- e) **Website Cookies:** So you can easily "Like" or share our content on certain social media sites such Facebook and Twitter we have included sharing buttons on our site. These cookies are set by the third party social media sites to which they relate. The privacy implications vary from social media site to social media site and will be dependent on the privacy settings you have chosen on these sites, please refer to the social media site's privacy and cookies policy for more information. Please note that third parties may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies. Our site, like most websites, includes functionality provided by third parties. A common example is an

embedded video powered by YouTube and Vimeo. Disabling these cookies may mean you cannot access the functions offered by these third parties. Our third party marketing partners (e.g. Google and Facebook) will use cookies to better target our paid channels.

- 3.2. You can find out more information about the cookies we use and the purposes for which we use them in the table below:

Title	Name	Cookie Type	Additional Information
_utma	Google Analytics	Performance	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics. Expires 2 years from set/ update.
_utmc	Google Analytics	Performance	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.
_utmz	Google Analytics	Performance	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.
_utmt	Google Analytics	Performance	Used to throttle request rate.
_utmb	Google Analytics	Performance	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.
_atuvc	AddThis	Functionality	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. It stores an updated page share count. Expires after 2 years
_atavs	AddThis	Functionality	This cookie is associated with the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms. This is believed to be a new cookie from AddThis which is not yet documented, but has been categorised on the assumption it serves a similar purpose to other cookies set by the service.
_unam	ShareThis	Functionality	This cookie is usually associated with the ShareThis social sharing widget placed in a site to enable sharing of content across various social networks. It counts clicks and shares of a page. Expires 3 years from update
uuid2	AppNexus	Targeting/Advertising	This cookie contains a unique randomly-generated value that enables the Platform to distinguish browsers and devices. It is matched against information - such as advertising interest segments and histories of ads shown in the browser or device - provided by clients or other third parties and stored on the Platform.

test_cookie	DoubleClick	Targeting / Advertising Cookie	Tracking cookie that DoubleClick use cookies to serve adverts on third party websites. Serves relevant ads to potential customers and gathers information about how/if you are interacting with these ads.
Session	Session	Session Cookie	Exists only in temporary memory as the user navigates the website. Is deleted when the user closes the browser.
GPS	YouTube	Functionality	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location.
PREF	YouTube	Functionality	In order to remain connected to your Google account when you visit its service again. While you are logged in and use plug-ins from other websites, such as ours, Google uses these cookies to improve your user experience.
VISITOR_IN FO1_LIVE	YouTube	Functionality	This cookie is used as a unique identifier to track viewing of videos
lidc	LinkedIn	Used for routing from Share buttons and ad tags	It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain. Expires after 1 day
bscookie	LinkedIn	Secure browser ID cookie from Share buttons and ad tags	It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages, although its content and services can be embedded in other ways. Although such buttons add functionality to the website they are on, cookies are set regardless of whether or not the visitor has an active LinkedIn profile, or agreed to their terms and conditions. For this reason it is classified as a primarily tracking/targeting domain. Expires after 1 year
vuid	.vimeo.com	Video Analytics	Used to collect analytic and tracking information from Vimeo's website. Expires after 1 year
ck	.go.affec.tv	Social Bookmarking	This is a cookie created by the AddThis social media sharing plugin. Affectv is a social analytics company that helps brands and companies to understand the users that visit their webpages. Expires after 3 years
oo	.go.affec.tv	Social Bookmarking	This is a cookie created by the AddThis social media sharing plugin. Affectv is a social analytics company that helps brands and companies to understand the users that visit their webpages. Expires after 3 years
pt	.go.affec.tv	Social Bookmarking	This is a cookie created by the AddThis social media sharing plugin. Affectv is a social analytics company that helps brands and companies to understand the users that visit their webpages. Expires after 3 years
TDCPM	.adsvr.org	Targeting/Advertising	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

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SEUNCY	.semasio.net	Targeting/Advertising	Used for profiling and behavioural targeting of consumers.
bkdc	.bluekai.com	BlueKai Analytics	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network. Expires after 6 months.
bku	.bluekai.com	BlueKai Analytics	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network. Expires after 8 months
uuid	.mathtag.com	Social Bookmarking	Cookie used for advertising and social bookmarking. Expires after 1 year
uuidc	.mathtag.com	Targeting/Advertising	Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.
wfivefivec	.w55c.net	Targeting/Advertising	Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ad
demdex	.demdex.net	Targeting/Advertising	Via a unique ID that is used for semantic content analysis, the user's navigation on the website is registered and linked to offline data from surveys and similar registrations to display targeted ads.
_tmid	.tubermogul.com	Targeting/Advertising	Expires after 1 year
dpm	.dpm.demdex.net	Targeting/Advertising	Used for online profiling of users for targeted marketing. Expires after 179 days
ANON_ID	.tribalfusion.com	Targeting/Advertising	Used to track where user's see an advert to measure effectiveness of advertising campaigns

4. Information we collect about you

4.1. With regard to each of your visits to our site we may automatically collect the following information:

- a) technical information, including the Internet protocol (IP) address used to connect your computer to the internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform;
- b) information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from our site (including date and time); products you viewed or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

5. Turning Off Cookies

5.1 You can usually switch cookies off by adjusting your browser settings to stop it from accepting cookies. The Help function within your browser should tell you how to do this. For more information about how to change your browser settings please see: www.aboutcookies.org. Doing so however is likely to limit the functionality of our site.